

Serial No. 09/754,182  
Patent**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****Serial No.:** 09/754,182  
**Applicant:** Robert Carl Silkey  
**Filed:** January 30, 2001  
**Title:** **SYSTEM AND METHOD FOR  
NETWORK BASED  
MARKETING****Art Unit:** 2161  
**Examiner:** TBD  
**Docket No.:** 111109-001**POWER OF ATTORNEY**Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Einstein Industries, Inc., assignee of the captioned patent application, hereby revokes all previously granted powers of attorney and appoints as its attorneys and/or agents, with full power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent international authorities in connection with any international patent applications corresponding to the captioned application all of the registered practitioners identified by Customer Number 27189.

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The undersigned is authorized to sign this document on behalf of Einstein Industries, Inc.

Respectfully submitted,  
Einstein Industries, Inc.Dated: 1/5/04By: Robert Carl Silkey, CEO

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